

# Introduction to the course

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# Aims of the course

Introduction to the topic of evaluation methodologies:

1. Basic concepts of evaluation
2. Basic statistics
3. Impact evaluation tools
4. Spatial and macroeconomic modeling
5. Qualitative methods

# Why evaluate?

- Public programs are typically designed to change outcomes such as:
  - increasing investments,
  - improving learning,
  - raising incomes,
  - etc.
- But this is not often examined: program managers and policy makers focus on measuring and reporting the inputs and immediate outputs of a program, e.g.:
  - how much money is spent,
  - how many textbooks are distributed,
  - how many people participate in an employment program?

## Why evaluate?

The reason why input and output are often measured and reported, because those can be observed and measured directly.

But these aren't tell anything about achieving the intended goals of improving results and generating impacts.

# Evidence based policy making

- A shift in focus from inputs and outputs to results and impacts
- Reshaping public policy:
  - enhance accountability,
  - determine budget allocations,
  - guide program design and policy decisions
- Monitoring and evaluation tools

# Evaluation in the RDPs

## AIR 2019, additional elements

- Progress towards EU 2020
- **Assessment of the programme's net contribution to the changes in the impact indicator values**
- Progress in the integrated approach



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